

Case Study



PROJECT INFORMATION

Project name: 180 The Strand

Client: Chipperfield Architects

Sub-contractor: Maslens Ltd

Location: London, UK

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PROJECT REQUIREMENT

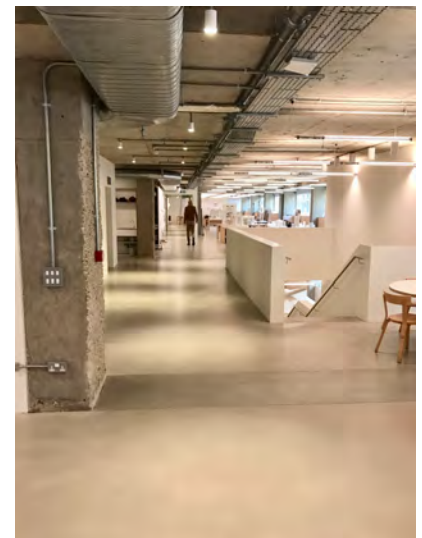
Task at Hand

David Chipperfield Architects was founded in London by David Chipperfield in 1985. Its diverse international body of work includes cultural, residential, commercial, and educational buildings and spaces for both the private and public sectors, as well as civic projects and urban masterplans.

David Chipperfield Architects has won more than 100 international awards and citations for design excellence, including the RIBA Stirling Prize, and both the Mies van der Rohe Award (European Union Prize for Contemporary Architecture), and the Deutscher Architekturpreis.

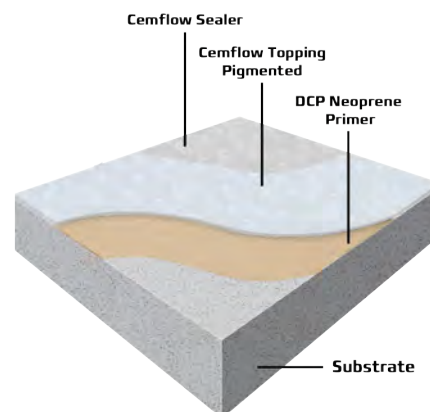
The offices of David Chipperfield Architects in 180 The Strand required refurbishing. 180 Strand, originally designed by noted architect Sir Frederick Gibberd in 1971-76, has been reimagined as a creative hub to foster and connect creatives, entrepreneurs, dynamic thinkers, and cultural explorers. Featuring exhibition spaces, offices, restaurants, bars, and a rooftop pool.

The client was aiming for a polished concrete floor; however, due to the construction of the building, a polished concrete floor was not possible. As an alternative, Maslens, the flooring contractor, recommended **Cemflow Topping Pigmented** as a special flooring solution for the upgrading and refurbishment work of their offices, it was used as a concrete overlay to cover an area of more than 3000 m².



DCP SOLUTION

DCP offered its flooring system comprising two coats of **DCP Neoprene Primer**; to provide the required adhesion and reduce the permeability of the floor, **Cemflow Topping Pigmented**; an industrial-grade, coloured, self-smoothing floor topping for upgrading and renovating new and existing internal floors, and **Cemflow Sealer**; a clear matte polyurethane sealer designed to protect and seal Cemflow screeds and concrete surfaces.



The excellent qualities of **Cemflow Topping Pigmented** provided the client with a required floor in terms of look and performance for many years to come.

Cemflow Topping Pigmented was put forward as an alternative product, achieving a similar look to polished concrete while being installed as a 10 mm coating over the existing substrate.

Cemflow Topping Pigmented will easily provide a flat, smooth floor being able to take incredibly high levels of traffic and wear for such a commercial environment, making it the ideal choice to provide an aesthetic finish, hygienic, and durable floor. It is also significantly more cost-effective and time beneficial compared to polished concrete floors.



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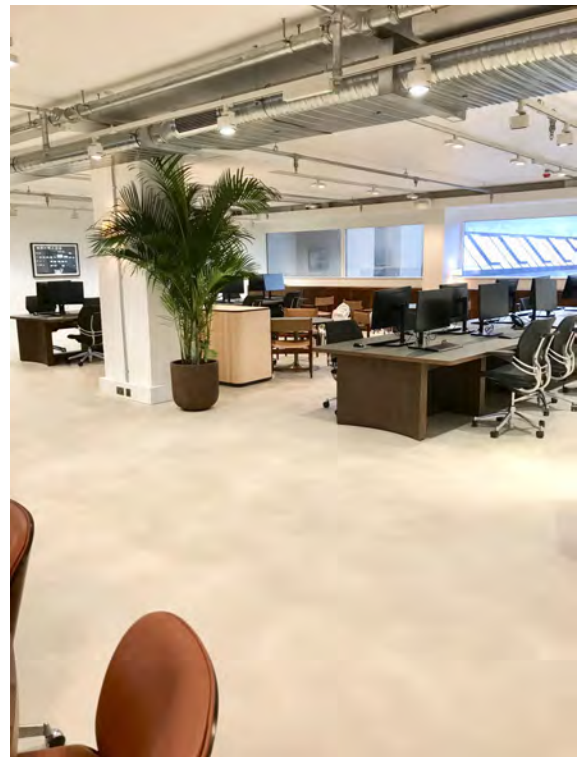
DCP SOLUTION

DCP Cemflow Topping also carries the EMICODE label, certifying it as a low-emission, sustainable flooring solution. This label classification advises consumers, craftsmen, and architects to decide which floor materials offer maximum safety against indoor air pollution, optimum health protection, and high environmental compatibility.



Products and Quantities Supplied

- Cemflow Topping Pigmented (Pebble): 6000 bags (25 kg)
- Cemflow Sealer: 100 kits (5 litres)
- DCP Neoprene Primer: 50 kits (5 litres)



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